



Hurricane Irma Shopper Card Relief Program

Organized by Mother's Choice Learning Center Inc., CEO and Founder, Nichole Francis-Richardson and the David Sisters (Dr. Tanya David and Deneille David)

Partnership with Plaza Extra Tutu, Plaza Extra West (Fredriksted), and PriceSmart

Program Overview

Mother's Choice Learning Center, a non-profit organization located in Atlanta, GA, the David Sisters (VI natives), PriceSmart, and Plaza Extra (Tutu and West-Fredriksted) have implemented a Hurricane Relief initiative. This initiative will allow Virgin Islanders abroad to send relief items to their families currently on the islands. This will be done through a shoppers (gift) card program specific to each store. The program also offers anyone, who would like to be a donor, the opportunity to assist a person (or family) in need through a U.S. and U.S.V.I. certified non-profit organization where all donations are tax-deductible.

Program Specifics

Donors will be purchasing a shoppers (gift) card that can be used in a specific store (Plaza Extra or PriceSmart) for either a specific person (or family) or for a person (or family) in need. We understand that communication is limited on the islands, so the person receiving the shopper (gift) card will be placed on a "Shopper Card Pick-Up List", and his/her name will be announced on the local radio. **The person receiving the card must show picture identification to receive the card at the specified store.** The cards are refillable so the shopper is encouraged to keep the card. Donations for non-specific persons (or families) in need will be identified and selected through programs on the island that are in collaboration with Mother's Choice.

Survival Kit Discounted Items

(Plaza Extra Only)

***Note: If the items on the list do not fulfill the buyer's needs, the buyer can purchase other items at regular cost. PriceSmart has already discounted their prices so the listed items are at regular cost in PriceSmart.**

Hygiene

Toothpaste	Lotion
Mouthwash	Razors
Deodorant	Shaving Cream
Feminine Sanitary Thin Pads	Wipes
Soap	
Toothbrush	

Food Items

Mac & Cheese	Cheese
Corned Beef	Milk
Tuna Fish	Beans
Rice	Case of Water
Canned Chicken	Potatoes
Canned Mixed Vegetables	Cereal
Spaghetti	Crackers
Spaghetti Sauce	Oil/ Cooking Spray
Bread	Eggs
Flour and Sugar	

How to Donate

(Cards are Refillable!)

Donors will receive an email with Mother's Choice non-profit tax ID for the donor's tax- deductions.

- ✓ Go to www.irmadisasterrelief.org
- ✓ Go to **Make a Donation (Donate)**
 - Click on "Donate"
- ✓ Enter the amount to be donated.
 - **Donation Minimum Per Card = \$120**
 - Donations Less the \$120 will be pooled into a general fund to purchase cards for families in need at the \$120 minimum but will not go to a specific person (family).
- ✓ "Leave A Message" Section:
 - Person's Full Name to Pick-up Card (Person must show ID at the store)
 - Person's address on the island (even if home was destroyed)
 - Card for Which Store: Price Mart or Plaza Extra
- ✓ Enter all billing information.
- ✓ Click "Donate Now"